



CASE STUDY

## RMH Franchise

### TECHNOLOGY TYPE

ENERGY COST MANAGEMENT  
ENERGY DATA ANALYSIS  
ENERGY MONITORING AND REPORTING  
ENERGY SUPPLY MANAGEMENT  
ENERGY SUPPLY PROCUREMENT

### FACILITY SIZE

**160+**  
RESTAURANTS  
(ACROSS 15 STATES)

### TOTAL ELECTRICITY LOAD CONSUMPTION

**72,882,800+**  
kWh

### TOTAL NATURAL GAS LOAD CONSUMPTION

**3,331,362+**  
THERMS

### PROJECTED ENERGY SAVINGS:

**\$1,286,829**

## SUMMARY

In 2015, RMH Franchise partnered with Ameresco for invoice processing and utility data management. Today, Ameresco provides services to 160+ Applebee restaurants. Together, our efforts have produced measurable year-over-year savings and cost avoidance results across RMH Franchise's national energy footprint.



## SERVICES PROVIDED

For energy supply procurement, Ameresco conducted a comprehensive assessment of existing contract positions, utility rates and cost objectives to determine where opportunities could be captured and upward prices mitigated.

- Electricity and Natural Gas Supply Procurement
- Monthly Cost Avoidance Report
- Quarterly Regulated Budgetary Risk Reporting



Our partnership with Ameresco came at a crucial time for RMH. We originally utilized the invoice processing module to help assist us with not only getting our invoices paid on time, but with their thorough audit process, paid with confidence. Our partnership then grew into utility procurement services. Their subject matter experts quickly identified areas of opportunity within our markets to help reduce energy costs. We value our partnership with Ameresco and have realized monumental savings from their services.



Ryan Pilkington  
*Executive Director of Strategic Implementation,  
RMH Franchise*

## CUSTOMER BENEFITS

Ameresco helped RMH Franchise develop a purchasing strategy to ensure the product and contract term captures the greatest value and aligns with RMH Franchise's goals of reducing energy costs, mitigating price risk and establishing as much budget certainty as possible for electricity and natural gas supply. The projected overall savings for RMH Franchise is \$1,286,829 for energy procurement and data management activities as a result of this partnership.

- Easily and quickly identify rate increases that could impact budget projections
- Daily Energy Market Report
- Real Time Contract Status Reports

For the full story, visit: [ameresco.com](http://ameresco.com)