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NECEC Welcomes New Board Leadership

BOSTON, MA — NECEC (New England Clean Energy Council and the NECEC Institute) announced the election of eight new board members; Susan Hunt Stevens of Practically Green, Henrik Holland of Shell Technology Ventures, Andrew Friendly of Autodesk; William DiCroce of Veolia Environment North America, Alicia Barton of the Massachusetts Clean Energy Center (MassCEC), Jessica Bailey of the Connecticut Clean Energy Finance and Investment Authority, Dave Anderson of Ameresco, and Jeff Thaler, of the University of Maine and the Maine School of Law. □ □

“NECEC is honored to welcome this great group of clean energy leaders to our Board of Directors. Each individual brings an important perspective from his or her position in the region’s clean energy ecosystem. We look forward to working with them and learning from them.” said NECEC Chairman Mitch Tyson.

Dave Anderson, Bill DiCroce, Henrik Holland and Susan Hunt Stevens will serve on the board of the New England Clean Energy Council, while Jessica Bailey, Alicia Barton, Andrew Friendly, Henrik Holland and Jeff Thaler will serve on the board of the NECEC Institute, NECEC’s non-profit arm that leads programs that support Innovation & Entrepreneurship, Cluster and Economic Development and Workforce Development.

The new members bring deep and wide-ranging clean energy, policy and entrepreneurship experience to NECEC’s boards:

Dave Anderson: Dave is Executive Vice President, Business Development of Ameresco, a leading energy efficiency and renewable energy company. He is a member of the founding management team of the 13-year old public company (NYSE: AMRC), and a member of the Board of Directors.

Jessica Bailey: Jessica Bailey joined the Clean Energy Finance and Investment Authority as the Director of Commercial and Industrial Property Assessed Clean Energy (PACE) in August 2012. Prior to joining CEFIA, Jessica Bailey worked for the last eight years at the Rockefeller Brothers Fund (RBF), an \$800 million foundation based in New York City. She served as the Fund’s program officer for sustainable development, the foundation’s largest program area. In this role, she co-managed a \$7 million portfolio of grants focused on combating climate change and promoting clean energy. This work has involved developing strategies, cultivating proposals, and building partnerships. □

Alicia Barton: Alicia Barton has been the CEO of the Massachusetts Clean Energy Center (MassCEC) since August, 2012. Prior to joining MassCEC, Alicia held several appointments with the energy and environmental agencies of the Commonwealth. As Deputy Commissioner for Policy and Planning at the Massachusetts Department of Environmental Protection, Alicia oversaw policy and regulatory matters for the agency, including clean air and water, climate change, wetlands and coastal issues, and environmental permitting, and she lead several priority efforts at the agency including MassDEP’s Action Plan for Regulatory Reform and the MassDEP Clean Energy Results Program.

William "Bill" DiCroce: Now leading the Municipal and Commercial Business for Veolia Environment North America, Bill was previously President and Chief Executive Officer of Veolia Energy North America. Prior to this appointment, Mr. DiCroce had served as Executive Vice President and Chief Operating Officer of Veolia Energy North America. He joined the company as Senior Vice President - East Region in June 2008. Before joining Veolia Energy, Mr. DiCroce was the President and Chief Operating Officer of NSTAR Electric and Gas Company's unregulated subsidiaries, which owned and operated private utilities (Medical Area Total Energy Plant, Inc. - MATEP), as well as other district energy and telecommunication businesses located in the greater Boston, Massachusetts area.

Andrew Friendly: Andrew Friendly is Director of Government Policy and Strategy at Autodesk where he leads a global team advancing policies to support Building Information Modeling (BIM). Prior to joining Autodesk in 2011, Andrew was a venture capital investor in cleantech start-ups with Advanced Technology Ventures in Waltham, MA. At ATV, Andrew was on the boards of AltaRock Energy and Solar Junction and was a Board Observer at Rive Technology and Wakonda Technologies. Before ATV, Andrew was a Director at Idealab in Pasadena, California; where he worked for over three years evaluating energy and cleantech technologies for possible investment and company creation. Previously, Andrew was a Partner at Clean Edge in San Francisco and Senior Manager of Business Development and strategy at Zambeel, Inc.

Henrik Holland: Henrik Holland is a Venture Principal at Shell Technology Ventures, the corporate venturing arm of Shell. STV helps Shell identify, adopt, and deploy new technologies faster, making minority investments in technology ventures that look promising for delivering a meaningful competitive advantage. Henrik started his career in telecommunications with Alcatel-Lucent and Telefonica. During his 10 years with Shell, Henrik worked in upstream oil & gas operational and business development roles and on the supply side of technology delivery.

Susan Hunt Stevens: Susan Hunt Stevens is the Founder/CEO of Practically Green, the leading technology provider of sustainability engagement programs to global companies. She is a recognized expert in the use of social and game mechanics to drive positive behavior change, with speaking engagements at Fortune Brainstorm GREEN, SXSW Eco, the Corporate Eco-Forum, Sustainable Brands and is a featured expert in Wharton Professor Kevin Werbach's popular Gamification course.

Jeff Thaler: Jeff Thaler is Visiting Professor of Energy Policy, Law & Ethics at the University of Maine and the Maine School of Law, as well as Assistant University Counsel for environmental, energy and sustainability projects. Professor Thaler has been developing and teaching courses on Renewable Energy Law, Energy Economics and Law, Administrative Law, and Climate Change Law and Policy. Jeff also is a founder and former co-chair of the Environmental and Energy Technology Council of Maine, on whose Board he still is active; a founder and third President of the American College of Environmental Lawyers; and a founder and currently Chair (for the 3rd time) of the Gaudino Fund of Williams College.

[About NECEC \(The New England Clean Energy Council and the NECEC Institute\)](#)

NECEC is a regional non-profit organization representing clean energy companies and entrepreneurs throughout New England and the Northeast through programs and initiatives that help clean energy businesses at all stages of development to access the resources they need to grow.

The New England Clean Energy Council is the lead voice for hundreds of clean energy companies across New England, influencing the energy policy agenda and growing the clean energy economy. The NECEC Institute leads programs that support Innovation & Entrepreneurship, Cluster and Economic Development and Workforce Development.

NECEC's combined mission is to accelerate the region's clean energy economy to global leadership by building an active community of stakeholders and a world-class cluster of clean energy companies.

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